

Med Blue Economy in Gaeta: combining new business opportunities and sustainable development.

Edoardo Bonatti

2 maggio 2019

The Med Blue Economy project is entering its last leg in Gaeta. The event, aimed at promoting international economic, social and cultural cooperation in the Mediterranean, is currently ongoing until May 1. The itinerant event involving, in this initial phase, Italy, Malta, Tunisia, Brazil, and Russia was conceived by CISE (Italian Confederation for Economic Development) to support companies internationalization and sustainable development. It also aims at exporting an all-Italian philosophy to combine a socially responsible way of doing business with traditional Italian culture, thus creating a Mediterranean style.

There will be about 100 exhibitors present in the stands set up in Piazza Traniello and many authorities attended the inauguration on 26 April. Among them, there was the President of the European Parliament, Antonio Tajani, and the President of the Council of State, Filippo Patroni Griffi. Eurispes President, Gian Maria Fara, spoke in this occasion as its institute provided scientific support for the event organization. The Ministry of Infrastructure and Transport, and the Ministry of Agricultural, Food, Forestry, and Tourism sponsor the event.

During the exposition's eight days, Gaeta's Med Blue Economy will be able to count on the active participation of the entire southern pontine district. Twelve Municipalities belonging to the Pontine Industrial Consortium, the associations united under the Consid consortium, as well as the Consortium Areas of Naples and Caserta will also participate. Numerous foreign delegations, interested in finding new ways to enhance commercial, tourist and socio-cultural collaboration will attend the many sub-events.

European Parliament President, Antonio Tajani, spoke during the event's opening and underlined the importance of the "Blue Economy": "This is an extraordinary way to develop our territories and businesses. We must be able to find ways to combine the needs of industrial development with those of environmental protection. From this point of view, Europe, which can be criticized for many reasons, produced some very good rules that can act as guidelines".

Source: AISE